## The Bazaari Finance Way

At Bazaari Finance, Our culture – *The Bazaari Finance Way* – defines who we are and what we stand for. Wherever we operate, we do so with respect and honesty, by taking the right decisions and doing things the right way. Our culture embraces equality and diversity, and rewards initiative and high performance. We embrace teamwork, openness, sharing and trust. We're proud of our contribution to our communities in which we operate. Our values are a shared understanding of what we stand for as an organization. They are the things we will not compromise on in any situation.

## **Mission**

To provide financial services on simple terms and procedures for enhancing the livelihood opportunities for sustainable development of socially and economically marginalized people.

## Vision

To be a Rs. 5,000 Crore credit Portfolio Company.