Swapna Sampoorn

Swapna Sampoorn is a Srijan-2008 Finalist. We talked to Ashish Bazaari at length about his company.

IDG: What does your enterprise do?

Ashish Bazaari: Swapna Sampoorn (SS) is a socio economic initiative of Bazaari Global Finance Ltd (NBFC, closed held Public Ltd. company). We provide easy and fair accessibility of credit to small rural enterprise to enhance their livelihood opportunity for their sustainable development. The procedure and formalities are kept bare minimum for easy understanding and loans are disbursed in maximum 10 days of application.